



Marin City Quality Scorecard for

Neighborhood Markets

Categories	Possible Points	Dollar Store	CVS
Sells a variety of fresh fruit	Up to 12	0	8
Sells good quality fresh fruit	Up to 8	0	0
Sells a variety of fresh vegetables	Up to 12	0	4
Sells good quality fresh vegetables	Up to 8	0	0
Prices for fresh fruit and vegetables are reasonable	Up to 10	0	0
Sells other healthy food items	Up to 10	7	7
Participate in the <i>Network for a Healthy California</i> Retail Program	3	0	0
Provide health promotion information near fresh produce	1	0	0
Display fruits, vegetables and healthy options outdoors	Up to 4	2	2.5
Remove interior ads promoting high fat/sugar foods	Up to 2	1	0
Display interior ads promoting healthy foods	Up to 2	0	0
Remove high fat/sugar foods from checkout area	Up to 2	0	0
Place healthy foods in checkout area	Up to 2	2	1
Post ads for healthy foods on exterior	Up to 2	1	0.5
Remove exterior ads promoting high fat/sugar foods	Up to 2	1.5	2
Accepts Food Stamps	4	4	4
Accepts WIC Checks (Supplemental Nutrition Program for Women, Infants and Children)	4	0	0
Displays WIC and Food Stamp signs	Up to 2	1	1
Comply with Lee Law (limits ads on windows with alcohol license)	1	1	1
No bars on windows	2	2	2
Safe and "walkable" within two blocks of the store	Up to 7	1	5
Total Quality Score	100	29.5	38

Quality stores must score a minimum of 75 points